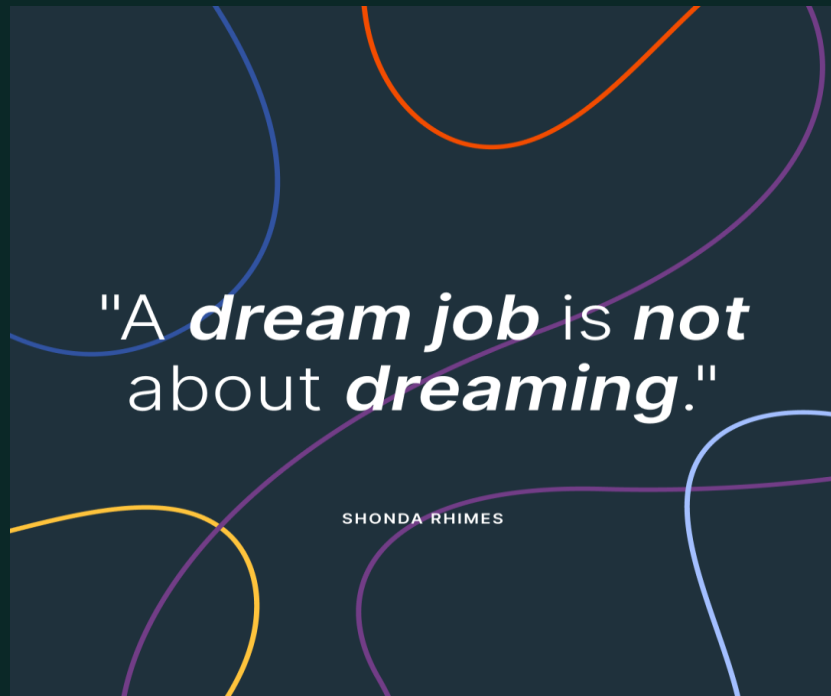


Dream Job Digital Vision Board



This week you will choose your dream job from the three jobs you researched last week and you will create a digital vision board for it!

Instructions

- Using Milanote or Canva create a vision board of your dream Art job.

You must include images and info on the following elements:

- *Qualifications/ University courses needed*
- *The skills & qualities needed*
- *Any related work experience – think about the WEX you have done at school and any work or volunteering you have done outside of college*
- *Relevant interests, talents & hobbies*
- *Jobs you need to do before landing your dream job*
- *Motivational quotes to help encourage you!*



Student Example

2 : Skills i possess to help me in my dream job

A good understanding of artistic techniques
Ability to replicate ideas through said art techniques and styles
Cohesive communication of ideas through practical work
Collaboration skills with peers and colleagues
Knowledge of other artists and art movements throughout history

3 : Personal qualities which will help me get my dream job

A creative eye and ideas for designing in all areas
Quite imaginative and able to think outside the

Related work experience

Creative brief

Creative. Effective.

Client/Brand Scooter Lab Ltd

Job No. TBC

Date

What does the agency need to deliver?

Scooter Lab Ltd are launching a brand-new type of scooter. It is designed and built in the UK using a tiny hydrogen fuel cell instead of the heavy and hazardous batteries currently used by all e-scooters.

This new scooter has 5 times the range of any current scooter, can be recharged instantly by inserting a new Hydrogen flask, and is far lighter than any current e-scooter.

Also, because there is no battery, it is allowed on public transport.

The client is in the development stage but wants us to launch the scooter here in the UK with a view to going global later in the year.

We need to deliver a complete launch campaign for this new scooter and this needs to comprise a complete brand identity, livery and an advertising campaign.

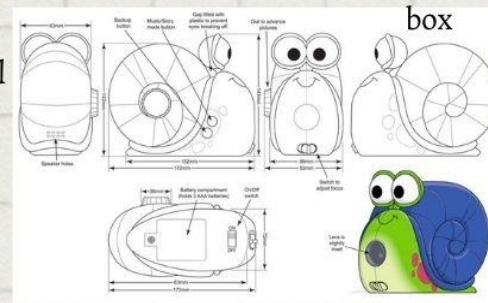
In your groups, choose two elements of the campaign to deliver:

- A Name, a logo and a strapline.
- Advertising campaign – to include OOH (Out Of Home - posters) and online banner ads and social media posts.
- Product packaging.
- Store interior design for dealer network and merchandising.
- A range of branded, stylish, appropriate protective clothing (branded helmets, gloves, fleeces and rain outer wear etc)

Why are we doing this?

(Has something in the category or business changed to provide the need for this activity?)

This is a step change personal transport.



CAREER ROUTE OF MY DREAM JOB.

Graphic Designer - Toys & Consumer Products

3 : Relevant interests &

hobbies

Sketching
Painting
Digital Drawing
Window Shopping
(to generate ideas)

The following skills are tested in toy design courses:
Innovative, creative and design skills
Excellent computer abilities, including experience with CAD, Adobe Illustrator, Photoshop, Solidworks, and other comparable programmes
Communication and presentation skills
Drawing and model-making skills
Understanding the production process and material characteristics at a basic level
The ability to think in three dimensions
Passionate in continuous learning
Material and fabric knowledge
Excellent at addressing problems

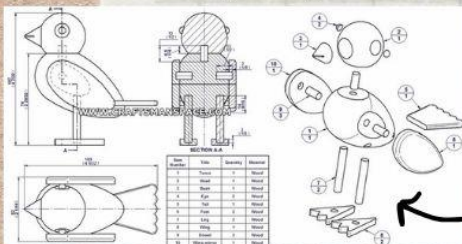


1 :

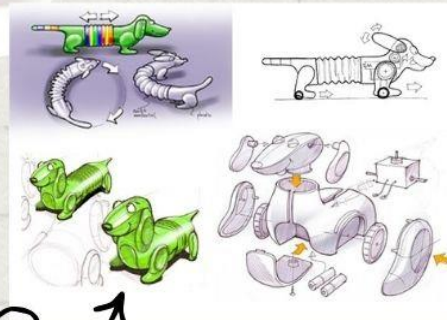
TOY DESIGN COURSES



- Bachelor in Fine Arts– Toy Design
- BA (Hons) Interactive Toy and Game Design
- Toy Product Design
- MDes in Toy Design



Technical drawing skills



Student Example

SKILLS



- **Equipment : Wacom tablet**
- **specific art style : Manga style**
- **visual communication**
- **education in fine arts**

personal qualities

- **creative storyline ideas**
- **communitive**
- **character designs**
- **specific art style**

Jobs you need to do before landing your dream job

- **Any part-time jobs**
- **apprenticeships in illustration**
- **take on an apprenticeship with a manga/comic artist**

gaming



manga artist

an artist who specializes in drawing pictures for manga. Manga is usually bound like a typical book, with hundreds of pages per volume primarily printed in black and white.

manga and comics



Interest & hobbies

film

animation/anime



Qualifications

- **Training in illustration, fine arts or graphic design.**
- **A strong portfolio of original work.**
- **strong artistic skills such as drawing and painting**

Student Example



Fine Art

FOR INSPECTION
12.00 B
No. 857640

Skills Needed

- Strong Observational, research and analytical skills.
- Aesthetic Skills
- Creative Problem Solving
- Communication
- Visual and oral writing
- Teamwork



Uni Course

• Undergraduate BA (Hons) Fine Art
the standard entry requirements for this course are as follows:
One of the following accepted full Level 3 qualifications:

- Pass at Foundation Diploma in Art and Design (Level 3 or 4)
- Merit, Pass, Pass (MPP) at BTGC Extended Diploma (preferred subjects include Art, Art and Design or Design and Technology)
- Pass at UAL Extended Diploma
- Access to Higher Education Diploma equivalent to 64 UCAS tariff points (preferred subjects include Art, Art and Design or Design and Technology)
- Equivalent EU/International qualifications, such as International Baccalaureate Diploma (24 points)

And three GCSE passes at grade 4 or above (grade A*-C).
Entry to this course will also be determined by assessment of your portfolio.



Relevant Hobbies & Jobs

- Painting
- Drawing
- Illustration
- Art workshops
- Working in schools
- Retail

Dream Job

VISION BOARD

Class of 2024



Personal Qualities

- Critical Thinking
- Financial management
- Self-motivation
- Attention to detail
- Planning
- Research



Related Experience

- Student Representative
- Student Union
- WGX work experience with creative companies
- Having Experience in painting, and knowledge in visual elements

Most recent Uni that I looked at was the one in Wales:

Cardiff School of Art & Design

Entry Requirements:

- Tariff points: 96-120
- BTGC National / Cambridge Technical Extended Diploma: MMM-DDM
- English Language Requirement: Academic IELTS 6.0 overall with at least 5.5 in all elements, or equivalent.





SEAT NO.
8B

FLIGHT NUMBER
RV206



BOARDING PASS
SWISS TRAVELINE

A C E G H K M Q S U W Y
1 2 3 4 5 6 7 8 9 10 11 12 13
B D F J L N P R T V X Z