

NEED EXPERIENCE FOR JOB

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Welcome to your Work Experience (WEX)



Warm Up Videos

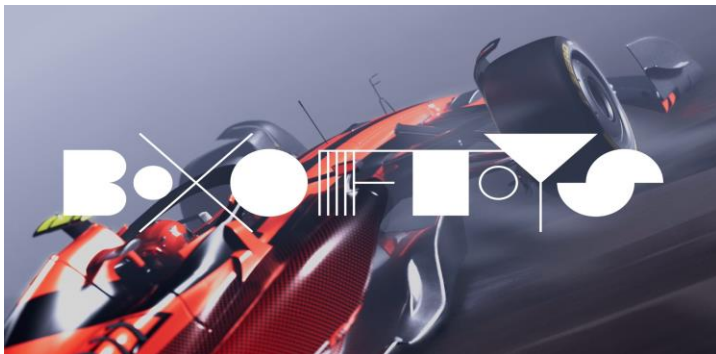
- <https://youtu.be/UUDKEbX5OQw>
- <https://youtu.be/Kj4GjF50M7I>
- <https://youtu.be/Pp892iDbS0A>
- https://youtu.be/S_6vjb1cJkE
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- <https://youtu.be/LVCYmO1agUM>
- https://youtu.be/sm_jBAKI-WU
- <https://youtu.be/xNSgmm9FX2s>
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**Has anyone done work experience before?
Please tell us all about it - how did it go?**

Why are you doing WEX workshops??

- You are to gain **unique experience** of working with employers in the Arts & Media industry. Because you don't need to re-sit your Maths/English GCSEs at the college, you now have this opportunity to attend these workshops for the rest of the year – this is a requirement as part of your course by law the government has set. Attendance is compulsory.
- As part of these workshops you will be asked to record what you are doing on a weekly basis through the platform 'Navigate'. You will start doing this once we launch your first employer project. You can find the link to this on your student intranet page. We will guide you through 'Navigate' in a few weeks' time.

Working with Employers in The Creative Arts Industry



- You get the opportunity to meet with and work with employers across the year during timetabled work experience workshops
- This includes working on employer set projects in college and taking part in lectures & presentations.
- You will develop skills and knowledge to prepare you for working in industry!

Employers Jelly, Upstart & Box of Toys - who are they and what do they do?

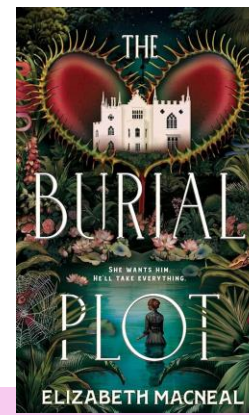
- <https://www.thisisjelly.com/uk>
- upstart-creative.com
- <https://www.boxoftoysaudio.com/>

Work Experience Structure

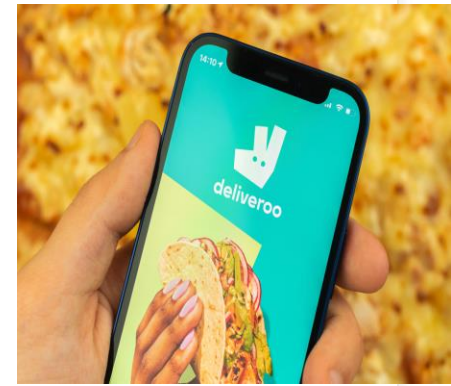
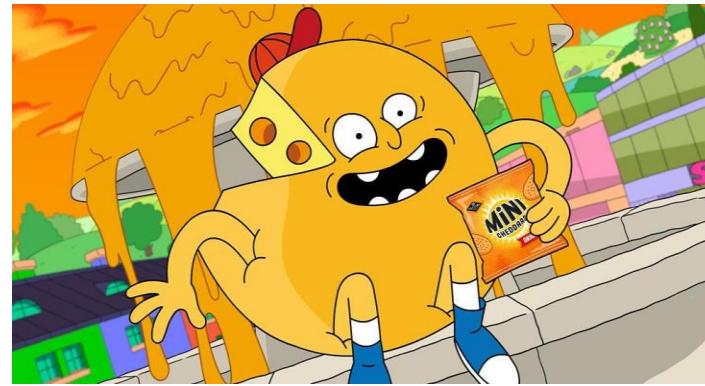
- 2 - 3 x projects per year
- Employer sets you a real-life client brief in college
- Work in groups
- Pitch designs to employer
- Prizes & studio visits
- Opportunity for employment

Examples of Projects

- Design advert for Kettle Chips
- Design Samsung phone wallpapers for the Olympic games
- Design a wall mural for Age UK
- Design 'The Burial Plot' book cover
- Shoot a performing arts production in the theatre
- Set up and shoot a podcast with the Principle
- Design a new healthy energy drink



Examples of Projects



- Ad campaign for Mini Cheddars
- Create Deliveroo fast food brand and sticker
- Design and market a new E-scooter
- Create a new sustainable fashion brand
- Create a new audio streaming platform brand & ad campaign



Examples of Student's WEX work

-Design Samsung phone wallpapers for the Olympic games



Examples of Student's WEX work

-Design a book cover for 'The Burial Plot'



Examples of Student's WEX work

-Design a wall mural for Age UK



Examples of Student's WEX work

-Create Deliveroo fast food brand and stickers



Examples of Student's WEX work

- Design print advert for Kettle Chips



Examples of Student's WEX work

- Create a new audio streaming platform brand



Examples of Student's WEX work

- Create a new sustainable fashion brand



What are the benefits of doing Work Experience?

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Student Answers

- Gain new skills – talking to different people
- Looks good on CV
- Gets you out of your comfort zone
- More opportunities for employment
- Find the right career path
- Teamwork & gain self confidence
- Get use to different leadership
- Prepares you for the future – different methods of working
- Helps develop your art skills – new digital skills

What are the benefits of doing Work Experience?

L3 Answers from last year

- Something to put on CV
- Adjusting to work environment& work with large companies
- Learn skills - customer service, art skills and digital tech
- Helps you to manage working with others
- Attention to detail
- Communication skills
- Presentation skills
- Build confidence
- Promote yourself - networking
- Higher grades

What are the benefits of doing Work Experience?

L3 Answers from last year

- Work in group – teamwork
- Get used to working a client brief
- Feel for working environment – be professional
- Time management, be present, communicate, trustworthy
- Being open minded
- Helps CV, interviews, references
- Help you to develop young creative – new ideas

What are the benefits of doing Work Experience?

L3 Answers from last year

- Experience of working with big companies – working environment
- Meet people
- Learning new skills – leadership, teamwork
- Explore different career paths
- Good for CV



TOP 9 BENEFITS OF WORK EXPERIENCE

DYW

MORAY
Developing the
Young Workforce

1

Get Work
Ready

2

Improve Career
Management Skills

3

Personal
Growth

4

More
Employable

5

Prove Your'e
Motivated

6

Grow Your
Networks

7

Develop
New Skills

8

Help Better
Prepare for Interview

9

Gain Industry
Insights

Work Experience also helps to build your Soft Skills!

Employers look for employees who can show that they are:

- trustworthy and reliable
- good communicators
- great team players
- able to solve problems
- willing to learn new things
- able to adapt and 'bounce back' when things do not go to plan



Any questions?

And don't forget to...

