

# POSTER.

I am required to design a poster for a theatre production of the movie The Truman Show which will be shown in the Edinburgh playhouse from September 1<sup>st</sup> to October 20<sup>th</sup> of 2021. The movie follows the life of Truman who discovers his life is fake and being filmed for a tv show until he finally escapes to the real world. The main themes of The Truman Show are imprisonment, freedom and the power of media, all of which are very prevalent today.

## SOURCE IMAGERY



## INSPO

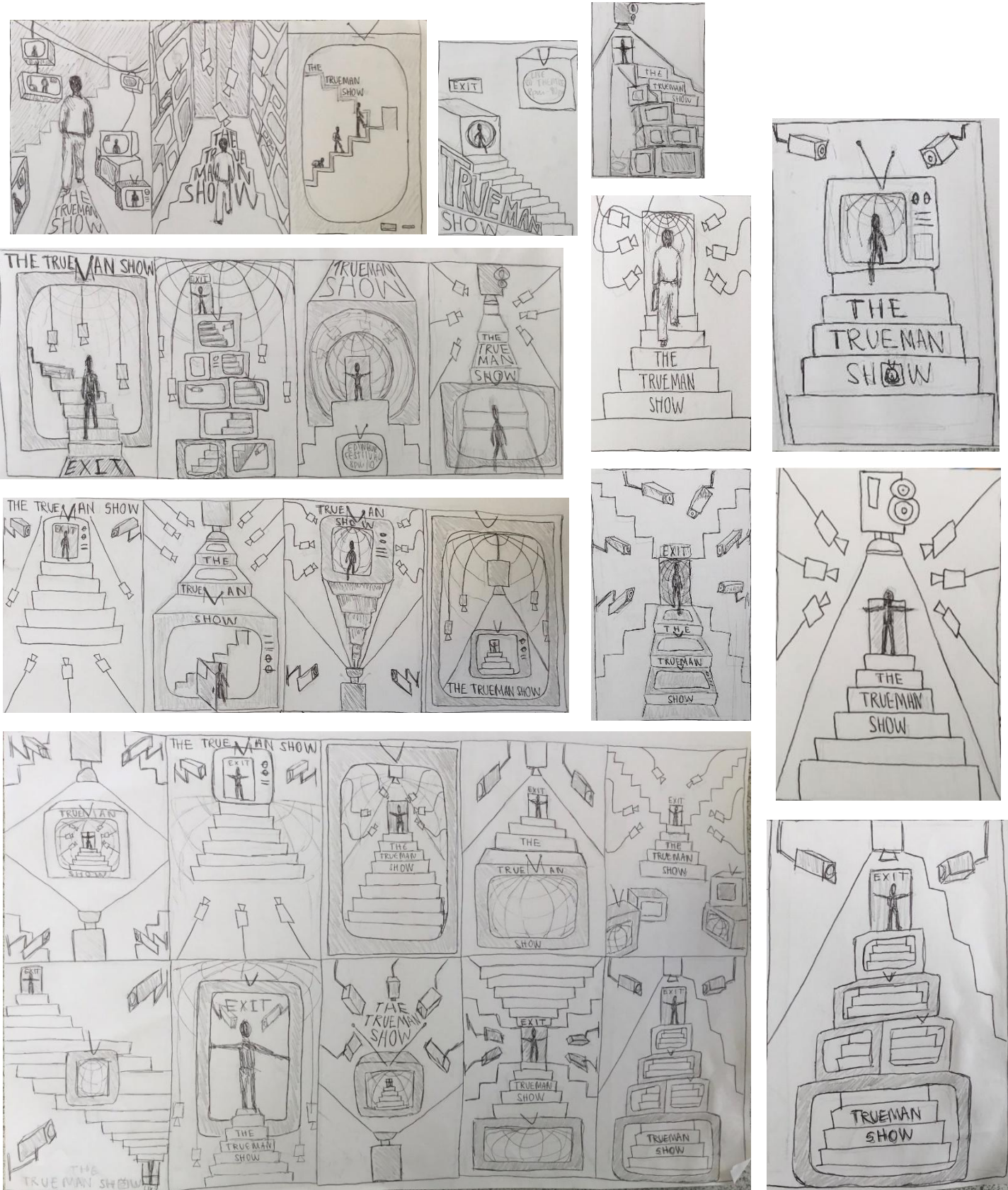


# FREEDOM FROM THE MEDIA.

Jan 2021

## INITIAL SKETCHES

When I drew initial ideas I took inspiration from my market research, as they are striking but simplistic with a retro aesthetic to match the time period of the film. I was conscious to keep the imagery simple and bold, allowing the themes to speak for themselves.



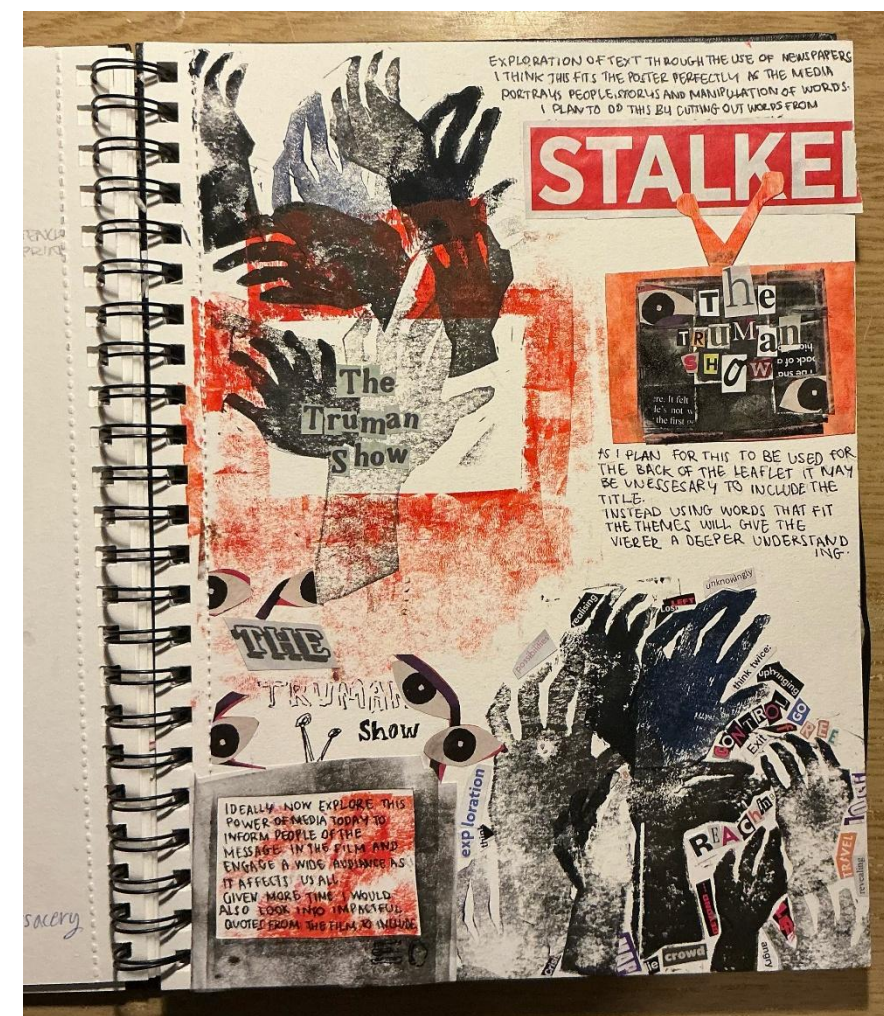
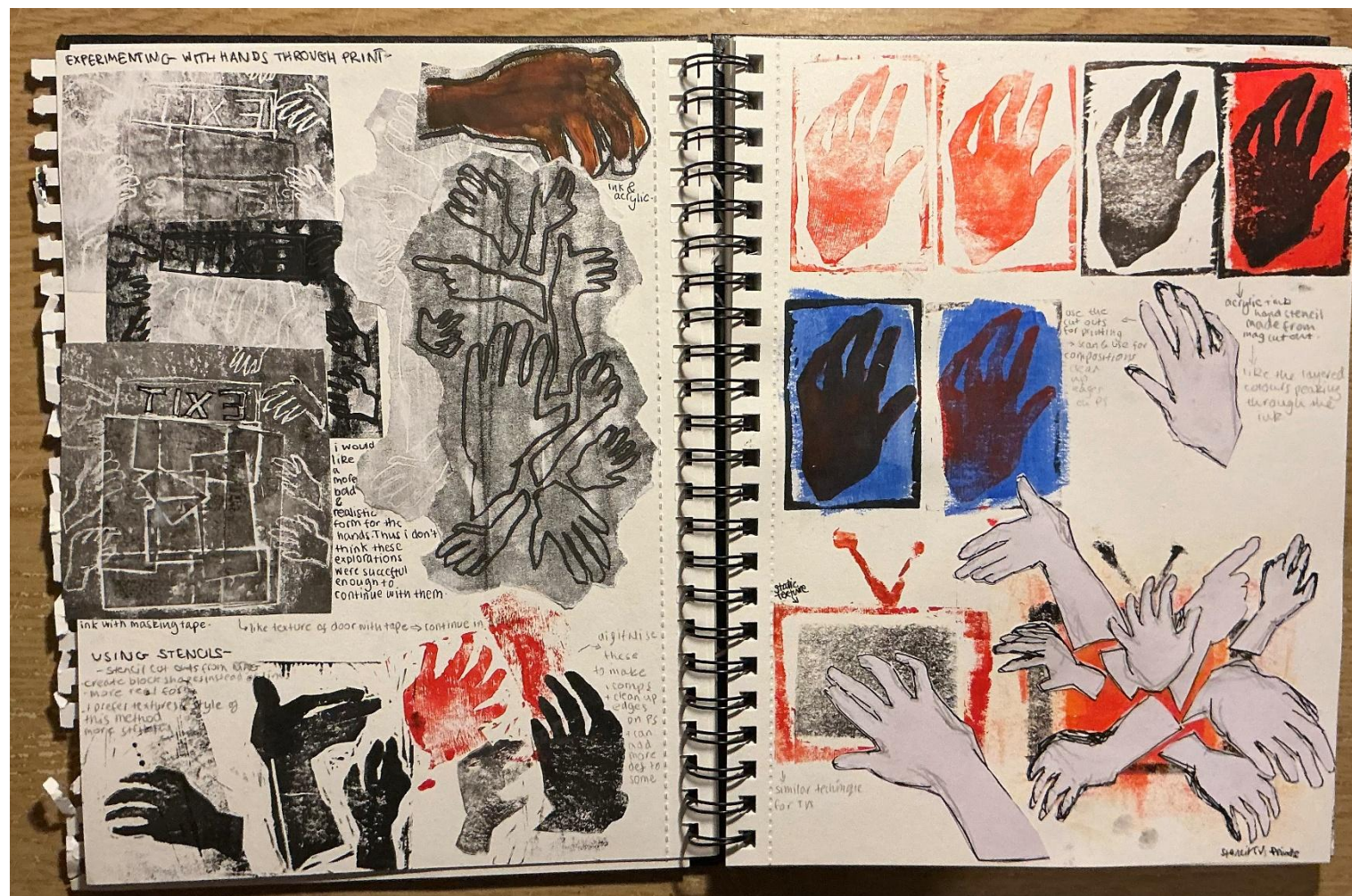
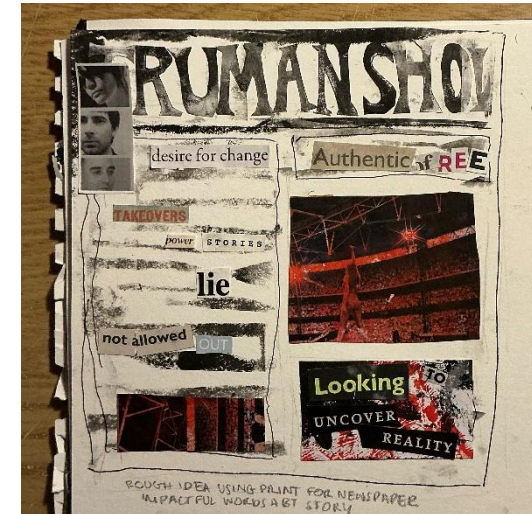
## EXPERIMENTING WITH MONO-PRINT:



**TEXT**

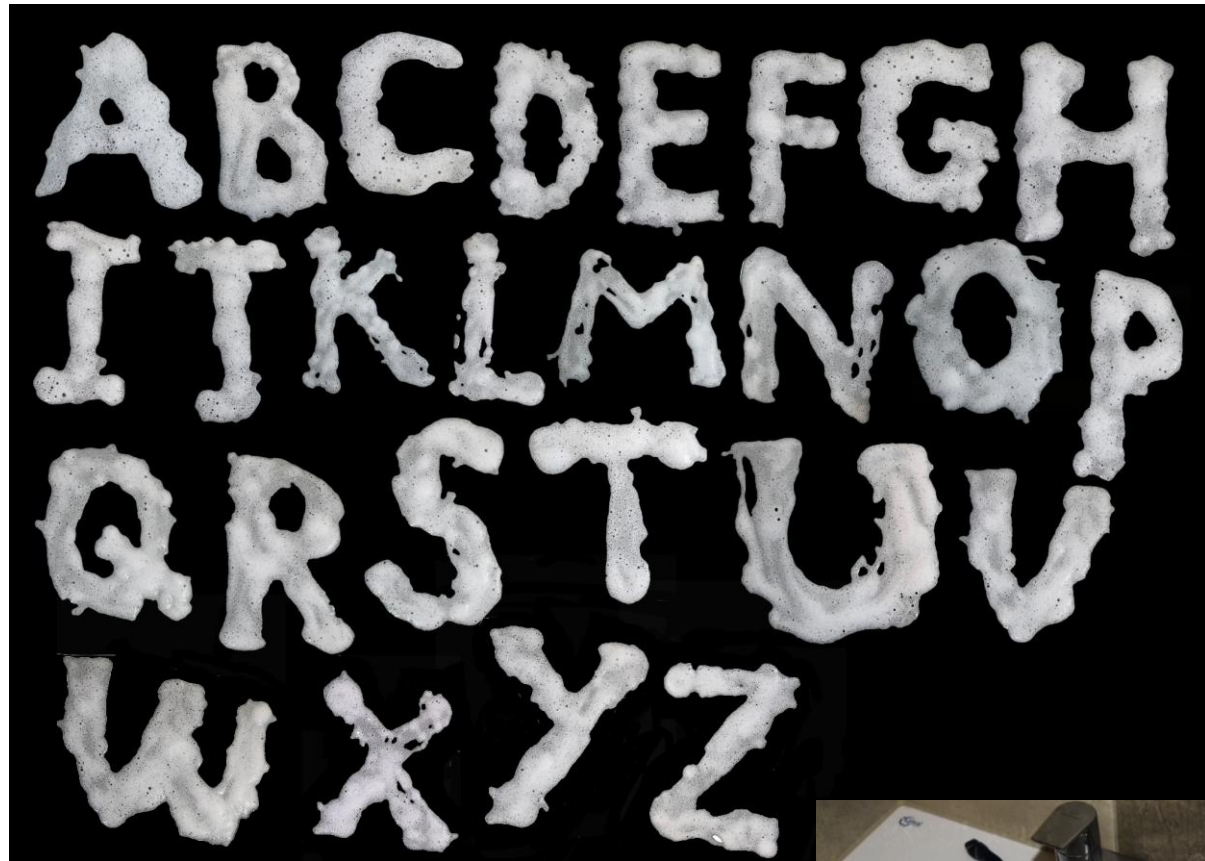


For the back of the leaflet I used topical words I found in magazines.



# TYPOGRAPHY

I wanted to explore the topic of hair loss and how it can feel to experience. I think powerful imagery and words can convey type of impact this has on someone.



## INSPO



Through speaking with my friend, Eabha, she explained how scary washing her hair has become and as a result, simple tasks like taking a shower took a very emotional toll. This is where I decided to focus the images.

